

GEA IS CITIZENS VOICE AND POWER!

GEA IS HAVING REAL IMPACT!

- GEA has turned out more than 500 citizens to city hall public hearings on two occasions to shape the Municipal Development Plan, which determines how and where Edmonton will grow.
- GEA has pushed local food economy and preservation of high yield farmland high up on the city's agenda.
- GEA is organizing to build the Sustainable Works Enterprise, which will bring energy efficiency to lower income households, create living wage green jobs and significantly reduce our carbon footprint.
- GEA is organizing with seniors to improve the quality of their lives in our province.
- GEA has successfully organized renters in Edmonton to have power and voice when there affordable housing is being redeveloped.
- GEA has organized to create over 400 units of affordable housing in Edmonton since 2006.
- GEA has engaged and mentored hundreds of new civic leaders to stand up and live out their values in public life.

WWW.GREATEREDMONTONALLIANCE.COM

9613-111th Avenue
Edmonton AB. T5G 0A9

Michael Walters- Lead Organizer- 780-982-4635

Laura Jeffries- Associate Organizer- 780-267-7022

*Omar Yaqub- Sustainable Works Director-
780-695-7477*

**TO DONATE TO GEA AND
SUPPORT OUR WORK TO
ACHIEVE THE COMMON
GOOD PLEASE VISIT:
[WWW.GREATEREDMONTON
ALLIANCE.COM](http://WWW.GREATEREDMONTON
ALLIANCE.COM)**

**OR CHECKS CAN BE
MAILED TO:
9613-111TH AVENUE,
EDMONTON AB. T5G 0A9**

**TAX RECEIPTS CAN BE
ISSUED ON CHECKS OF
\$500 OR MORE-MADE OUT
TO TRINITY UNITED
CHURCH-
FOR GEA- IN THE MEMO
LINE.**

**IT DOESN'T MATTER HOW
MUCH YOU GIVE
AS LONG AS YOU GIVE WHAT
YOU CAN.**

Greater Edmonton Alliance Fall 2009 Strategy and Schedule

www.greateredmontonalliance.co

*Organizing for the
Common Good*



Tel: 780-485-1089

office@greateredmontonalliance.com
www.greateredmontonalliance.com

FALL 2009 CRITICAL TO EDMONTON'S FUTURE!

This fall will be one of those times that Edmontonians look back on and say, "We really needed to get that right!"

Will we say we did or will we look back with regret? This fall WE NEED TO GET IT RIGHT!

GEA is organizing to preserve irreplaceable farmland from inefficient and unsustainable development and to create a strong and sustainable local food economy.

City Council's decision about the Municipal Development Plan this November will go along way to defining our future as residents of Edmonton.

GEA is organizing to dramatically reduce utility bills and climate change through eco equity retrofits.

GEA will be launching Sustainable Works in November. Sustainable Works is a community-based solution to high utility prices and high carbon emissions.

SW will bring energy efficiency to the poor and families who lack the time and/or money to retrofit their homes and ease monthly financial pressures.

SW is a cooperative enterprise that will require a wide range of support.

KEY DATES

GEA's work to make Greater Edmonton more just, equitable and sustainable **requires** citizens, community and institutional leaders to step up and reclaim their place as decision makers in our world.

Join with GEA and get ORGANIZED to build and protect our futures.

Great Potato Give Away! Protecting Farmland!
Saturday, September 26th, 9 a.m.-4 p.m. see www.greateredmontonalliance.com for directions and further information.

Social Action Day- GEA Delegates Local Foods/SW Campaign Briefing and Community Organizing Training Session- (Open to public)
Saturday, October 24th 9 a.m.- 3 p.m.
Edmonton Moravian Church 9540 - 83 Avenue

City Council Final Public Hearing on Municipal Development Plan- November 12th and 13th 2009, City Hall- Time TBA!

GEA Citizens Assembly for the Common Good and Public Launch of Sustainable Works,
Wednesday, November 18th, 7:30-9:00 p.m. St. Theresa's Parish 7908-25th Avenue.

Industrial Areas Foundation NW Regional Leadership Institutes
November 15th-20th, 2009
Star of the North 3A St. Vital Ave, St. Albert.
Spots reserved through GEA Organizers

HOW WE ORGANIZE

Face to Face:

Personal face to face conversations and meetings are the most effective way to discover the interests, pressures, hopes and passions of our neighbours and fellow citizens.

House Meetings:

House meetings are gatherings of 10-20 people in your house, congregation, or hall where people build public relationships, come out of isolation, share their struggles and visions, and begin to act together for the common good.

Leadership Development:

GEA's primary criteria for action is – will this issue or action campaign help us develop new citizen leaders and strengthen our member institutions. If it can't- we don't touch it.

Power before Program:

We need to make sure we have the **capacity** to win on an issue before we take it on. It is not enough just to be right. We need to be able to build new leadership, creative solutions and lasting change.

To learn more about GEA's membership and to become a member of GEA visit www.greateredmontonalliance.com

9613-111th Avenue
Edmonton AB. T6G 0A9
Phone: 780-485-1089
Fax: 780-485-2702

Email: office@greateredmontonalliance.com